

Exhibit 1

Int. Cl.: 18

Prior U.S. Cl.: 3

Reg. No. 1,519,823

United States Patent and Trademark Office Registered Jan. 10, 1989

**TRADEMARK
PRINCIPAL REGISTER**

OAKLEY

OAKLEY, INC. (CALIFORNIA CORPORATION)
11 MARCONI
IRVINE, CA 92718

OWNER OF U.S. REG. NOS. 1,169,945 AND
1,356,297.

SEC. 2(F).

SER. NO. 684,373, FILED 9-15-1987.

FOR: ATHLETIC BAGS, IN CLASS 18 (U.S.
CL. 3).
FIRST USE 6-0-1979; IN COMMERCE
6-0-1979.

MARIA SOLOMON, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cl.: 26

United States Patent and Trademark Office Reg. No. 1,521,599
Registered Jan. 24, 1989

**TRADEMARK
PRINCIPAL REGISTER**

OAKLEY

OAKLEY, INC. (CALIFORNIA CORPORATION)
11 MARCONI
IRVINE, CA 92718

FOR: SUNGLASSES AND ACCESSORIES
FOR SUNGLASSES, NAMELY, REPLACE-
MENT LENSES, EAR STEMS AND NOSE
PIECES, IN CLASS 9 (U.S. CL. 26).

FIRST USE 3-0-1984; IN COMMERCE
3-0-1984.
OWNER OF U.S. REG. NOS. 1,169,945 AND
1,356,297.

SER. NO. 685,035, FILED 9-18-1987.

MARIA SOLOMON, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cl.: 39

Reg. No. 1,522,692
Registered Jan. 31, 1989

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**

OAKLEY

OAKLEY, INC. (CALIFORNIA CORPORATION)
11 MARCONI
IRVINE, CA 92718

FOR: CLOTHING, NAMELY, SHIRTS AND
HATS, IN CLASS 25 (U.S. CL. 39).

FIRST USE 7-0-1980; IN COMMERCE
7-0-1980.

OWNER OF U.S. REG. NOS. 1,169,945 AND
1,356,297.
SEC. 2(F).

SER. NO. 684,372, FILED 9-15-1987.

MARIA SOLOMON, EXAMINING ATTORNEY

Int. Cls.: 9 and 12

Prior U.S. Cls.: 19 and 26

United States Patent and Trademark Office **Reg. No. 1,552,583**
Registered Aug. 22, 1989

**TRADEMARK
PRINCIPAL REGISTER**

OAKLEY

OAKLEY, INC. (CALIFORNIA CORPORATION)
11 MARCONI AVENUE
IRVINE, CA 92714

FOR: GOGGLES, IN CLASS 9 (U.S. CL. 26).
FIRST USE 8-29-1978; IN COMMERCE
8-29-1978.

FOR: HAND GRIPS FOR BICYCLES AND
MOTORCYCLES, IN CLASS 12 (U.S. CL. 19).

FIRST USE 8-1-1976; IN COMMERCE
8-1-1976.

SEC. 2(F).

SER. NO. 713,584, FILED 2-29-1988.

ANNE L. CORNELIUS, EXAMINING ATTOR-
NEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,293,046

United States Patent and Trademark Office

Registered Nov. 16, 1999

TRADEMARK
PRINCIPAL REGISTER

OAKLEY

OAKLEY, INC. (WASHINGTON CORPORATION)
10 HOLLAND
IRVINE, CA 92718

FOR: CLOTHING, HEADWEAR AND FOOTWEAR AND FOOTWEAR, NAMELY, SPORT SHIRTS, JERSEYS, SHIRTS, JACKETS, VESTS, SWEATSHIRTS, PULLOVERS, COATS, SKI PANTS, HEADWEAR, CAPS, SHOES, ATHLETIC FOOTWEAR, ALL PURPOSE SPORTS

FOOTWEAR AND SOCKS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 10-0-1997; IN COMMERCE 10-0-1997.

OWNER OF U.S. REG. NOS. 1,356,297, 1,522,692, AND 1,980,039.
SEC. 2(F).

SN 75-154,056, FILED 8-22-1996.

DOMINICK J. SALEMI, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,293,046

United States Patent and Trademark Office

Registered Nov. 16, 1999

**TRADEMARK
PRINCIPAL REGISTER**

OAKLEY

OAKLEY, INC. (WASHINGTON CORPORATION)
10 HOLLAND
IRVINE, CA 92718

FOR: CLOTHING, HEADWEAR AND FOOTWEAR AND FOOTWEAR, NAMELY, SPORT SHIRTS, JERSEYS, SHIRTS, JACKETS, VESTS, SWEATSHIRTS, PULLOVERS, COATS, SKI PANTS, HEADWEAR, CAPS, SHOES, ATHLETIC FOOTWEAR, ALL PURPOSE SPORTS

FOOTWEAR AND SOCKS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 10-0-1997; IN COMMERCE 10-0-1997.

OWNER OF U.S. REG. NOS. 1,356,297, 1,522,692, AND 1,980,039.
SEC. 2(F).

SN 75-154,056, FILED 8-22-1996.

DOMINICK J. SALEMI, EXAMINING ATTORNEY

Int. Cl.: 14

Prior U.S. Cls.: 2, 27, 28 and 50

Reg. No. 2,409,789

United States Patent and Trademark Office

Registered Dec. 5, 2000

**TRADEMARK
PRINCIPAL REGISTER**

OAKLEY

OAKLEY, INC. (WASHINGTON CORPORATION)
ONE ICON, FOOTHILL RANCH, CA 92610

FOR: JEWELRY AND TIME PIECES, NAMELY,
WATCHES, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND
50).
FIRST USE 12-3-1998; IN COMMERCE 12-3-1998.

OWNER OF U.S. REG. NOS. 1,356,297, 1,980,039
AND OTHERS.
SEC. 2(F).

SER. NO. 75-490,944, FILED 5-26-1998.
GENE MACIOL, EXAMINING ATTORNEY

Int. Cl.: 14

Prior U.S. Cls.: 2, 27, 28 and 50

Reg. No. 2,409,789

United States Patent and Trademark Office

Registered Dec. 5, 2000

**TRADEMARK
PRINCIPAL REGISTER**

OAKLEY

OAKLEY, INC. (WASHINGTON CORPORATION)
ONE ICON, FOOTHILL RANCH, CA 92610

OWNER OF U.S. REG. NOS. 1,356,297, 1,980,039
AND OTHERS.
SEC. 2(F).

FOR: JEWELRY AND TIME PIECES, NAMELY,
WATCHES, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND
50).
FIRST USE 12-3-1998; IN COMMERCE 12-3-1998.

SER. NO. 75-490,944, FILED 5-26-1998.
GENE MACIOL, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

United States Patent and Trademark Office

Reg. No. 3,153,943

Registered Oct. 10, 2006

TRADEMARK
PRINCIPAL REGISTER

OAKLEY

OAKLEY, INC. (WASHINGTON CORPORATION)
ONE ICON
FOOTHILL RANCH, CA 92610

FOR: PRESCRIPTION EYEWEAR, NAMELY, SUNGLASSES AND SPECTACLES; EYEWEAR CONTAINING ELECTRONICS DEVICES, NAMELY, PROTECTIVE EYEWEAR, EYEGLASSES, SUNGLASSES AND SPECTACLES; ELECTRONICS, NAMELY PORTABLE DIGITAL ELECTRONIC DEVICES FOR RECORDING, ORGANIZING, AND REVIEWING TEXT, DATA AND AUDIO FILES; COMPUTER SOFTWARE FOR USE IN RECORDING, ORGANIZING, AND REVIEWING TEXT, DATA AND AUDIO FILES ON PORTABLE DIGITAL ELECTRONIC DEVICES; TRANSMITTERS, RECEIVERS, SPEAKERS AND PARTS THEREOF FOR USE WITH CELLULAR, WIRELESS COMPUTER AND TELEPHONE COMMUNICATION SYSTEMS, COMMUNICATION DEVICES FOR USE ON EYEWEAR, NAMELY EARPIECES, TRANSMITTERS, RECEIVERS, SPEAKERS AND PARTS THEREOF FOR

USE WITH CELLULAR, WIRELESS COMPUTER AND TELEPHONE COMMUNICATION SYSTEMS; WEARABLE AUDIO VISUAL DISPLAY, NAMELY, PROTECTIVE EYEWEAR, EYEGLASSES, SUNGLASSES AND SPECTACLES CONTAINING AN AUDIO VISUAL DISPLAY; WIRELESS TELECOMMUNICATIONS MODULES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 9-1-1990; IN COMMERCE 9-1-1990.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,521,599, 3,026,623 AND OTHERS.

SER. NO. 78-750,706, FILED 11-9-2005.

DAVID YONTEF, EXAMINING ATTORNEY

United States of America
United States Patent and Trademark Office

OAKLEY

Reg. No. 3,771,517 OAKLEY, INC. (WASHINGTON CORPORATION)

Registered Apr. 6, 2010 ONE ICON
FOOTHILL RANCH, CA 92610

Int. Cl.: 35 FOR: RETAIL STORE SERVICES AND ON-LINE RETAIL STORE SERVICES FEATURING EYEWEAR, REPLACEMENT LENSES, EYEWEAR NOSEPIECE KITS, CLOTHING, HEADWEAR, FOOTWEAR, WATCHES, DECALS, ELECTRONICS DEVICES, POSTERS, ATHLETIC BAGS, HANDBAGS, BACKPACKS AND LUGGAGE, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).
SERVICE MARK
PRINCIPAL REGISTER

FIRST USE 6-1-1998; IN COMMERCE 6-1-1998.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,356,297, 1,519,823 AND OTHERS.

SEC. 2(F).

SER. NO. 77-839,676, FILED 10-1-2009.

JENNY PARK, EXAMINING ATTORNEY



David J. Kappos

Director of the United States Patent and Trademark Office

Int. Cl.: 16

Prior U.S. Cl.: 38

United States Patent and Trademark Office Reg. No. 1,908,414
Registered Aug. 1, 1995

**TRADEMARK
PRINCIPAL REGISTER**



OAKLEY, INC. (CALIFORNIA CORPORATION)
10 HOLLAND
IRVINE, CA 92718

OWNER OF U.S. REG. NOS. 1,169,945, 1,552,583
AND OTHERS.

FOR: PRINTED MATERIAL, NAMELY
DECALS AND STICKERS, IN CLASS 16 (U.S.
CL. 38).

SER. NO. 74-485,862, FILED 2-2-1994.

FIRST USE 12-0-1993; IN COMMERCE
12-0-1993.

ANNA W. MANVILLE, EXAMINING ATTOR-
NEY

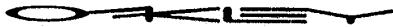
Int. Cls.: 9 and 25

Prior U.S. Cls.: 21, 22, 23, 26, 36, 38, and 39

Reg. No. 1,980,039

United States Patent and Trademark Office Registered June 11, 1996

**TRADEMARK
PRINCIPAL REGISTER**



**OAKLEY, INC. (CALIFORNIA CORPORATION)
IRVINE, CA 92718**

**FOR: PROTECTIVE AND/OR ANTI-GLARE
EYEWEAR, NAMELY SUNGLASSES, GOG-
GLES, SPECTACLES AND THEIR PARTS AND
ACCESSORIES, NAMELY REPLACEMENT
LENSES, EARSTEMS, FRAMES, NOSE PIECES
AND FOAM STRIPS; CASES SPECIALLY
ADAPTED FOR PROTECTIVE AND/OR ANTI-
GLARE EYEWEAR AND THEIR PARTS AND
ACCESSORIES, IN CLASS 9 (U.S. CLS. 21, 23, 26,
36 AND 38).**

**FIRST USE 11-0-1993; IN COMMERCE
11-0-1993.**

**FOR: CLOTHING, HEADWEAR AND FOOT-
WEAR, NAMELY T-SHIRTS, SWEATSHIRTS,**

**BLOUSES, SWEATERS, SPORT SHIRTS, JER-
SEYS, SHORTS, TROUSERS, PANTS, SWEAT-
PANTS, SKI PANTS, RACING PANTS, JEANS,
COATS, VESTS, JACKETS, SWIMWEAR, HATS,
VISORS, CAPS, GLOVES, BELTS, SOCKS, SAN-
DALS AND SHOES, IN CLASS 25 (U.S. CLS. 22
AND 39).**

**FIRST USE 11-0-1993; IN COMMERCE
11-0-1993.**

**OWNER OF U.S. REG. NOS. 1,169,945,
1,552,583, AND OTHERS.**

SN 74-485,652, FILED 2-2-1994.

DAVID H. STINE, EXAMINING ATTORNEY

Int. Cls.: 9, 12 and 25

Prior U.S. Cls.: 19, 26 and 39

United States Patent and Trademark Office Reg. No. 1,356,297
Registered Aug. 27, 1985

**TRADEMARK
PRINCIPAL REGISTER**



OAKLEY, INC. (CALIFORNIA CORPORATION)
#3 WRIGLEY DRIVE
IRVINE, CA 92714

FOR: GOGGLES, SUNGLASSES AND PROTECTIVE PADS FOR ELBOWS, FEET AND KNEES, IN CLASS 9 (U.S. CLS. 26 AND 39).

FIRST USE 6-0-1978; IN COMMERCE 6-0-1978.

FOR: VEHICLE PARTS, NAMELY BICYCLE AND MOTORCYCLE HAND GRIPS, IN CLASS 12 (U.S. CL. 19).

FIRST USE 6-0-1977; IN COMMERCE 6-0-1977.

FOR: CLOTHING - NAMELY T-SHIRTS; GLOVES; RACING PANTS; HATS; SWEAT-

SHIRTS; SPORT SHIRTS, JACKETS, JEANS, JERSEYS AND SKI PANTS, JACKETS, HATS, GLOVES AND SOCKS, IN CLASS 25 (U.S. CL. 39).

FIRST USE 6-0-1977; IN COMMERCE 6-0-1977.

THE MARK CONSISTS OF A FANCIFUL REPRESENTATION OF THE WORD "OAKLEY".

SEC. 2(F).

SER. NO. 454,303, FILED 11-25-1983.

JODY HALLER DRAKE, EXAMINING ATTORNEY

Int. Cls.: 9, 12 and 25

Prior U.S. Cls.: 19, 26 and 39

United States Patent and Trademark Office Reg. No. 1,356,297
Registered Aug. 27, 1985

**TRADEMARK
PRINCIPAL REGISTER**



OAKLEY, INC. (CALIFORNIA CORPORATION)
#3 WRIGLEY DRIVE
IRVINE, CA 92714

FOR: GOGGLES, SUNGLASSES AND PROTECTIVE PADS FOR ELBOWS, FEET AND KNEES, IN CLASS 9 (U.S. CLS. 26 AND 39).

FIRST USE 6-0-1978; IN COMMERCE 6-0-1978.

FOR: VEHICLE PARTS, NAMELY BICYCLE AND MOTORCYCLE HAND GRIPS, IN CLASS 12 (U.S. CL. 19).

FIRST USE 6-0-1977; IN COMMERCE 6-0-1977.

FOR: CLOTHING - NAMELY T-SHIRTS; GLOVES; RACING PANTS; HATS; SWEAT-

SHIRTS; SPORT SHIRTS, JACKETS, JEANS, JERSEYS AND SKI PANTS, JACKETS, HATS, GLOVES AND SOCKS, IN CLASS 25 (U.S. CL. 39).

FIRST USE 6-0-1977; IN COMMERCE 6-0-1977.

THE MARK CONSISTS OF A FANCIFUL REPRESENTATION OF THE WORD "OAKLEY".

SEC. 2(F).

SER. NO. 454,303, FILED 11-25-1983.

JODY HALLER DRAKE, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cl.: 26

Reg. No. 1,519,596

United States Patent and Trademark Office Registered Jan. 10, 1989

TRADEMARK
PRINCIPAL REGISTER

The logo consists of the word "OAKLEY" in a bold, sans-serif font. The letters are thick and black, with a slight shadow effect. The "O" and "K" are particularly prominent.

OAKLEY, INC. (CALIFORNIA CORPORATION)
11 MARCONI
IRVINE, CA 92718

FOR: SUNGLASSES AND ACCESSORIES
FOR SUNGLASSES, NAMELY, REPLACE-
MENT LENSES, EAR STEMS AND NOSE
PIECES, IN CLASS 9 (U.S. CL. 26).

FIRST USE 3-0-1984; IN COMMERCE
3-0-1984.
OWNER OF U.S. REG. NOS. 1,169,945 AND
1,356,297.
SEC. 2(F).

SER. NO. 685,036, FILED 9-18-1987.
MARIA SOLOMON, EXAMINING ATTORNEY

Int. Cls.: 9 and 25

Prior U.S. Cls.: 21, 22, 23, 26, 36, 38, and 39

United States Patent and Trademark Office

Reg. No. 3,143,623

Registered Sep. 12, 2006

**TRADEMARK
PRINCIPAL REGISTER**



OAKLEY, INC. (WASHINGTON CORPORATION)
ONE ICON
FOOTHILL RANCH, CA 92610

FOR: PROTECTIVE EYEWEAR, NAMELY SPECTACLES, PRESCRIPTION EYEWEAR, ANTI GLARE GLASSES AND SUNGLASSES AND THEIR PARTS AND ACCESSORIES, NAMELY REPLACEMENT LENSES, FRAMES, EARSTEMS, AND NOSE PIECES; CASES SPECIALLY ADAPTED FOR SPECTACLES AND SUNGLASSES AND THEIR PARTS AND ACCESSORIES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 12-28-2005; IN COMMERCE 12-28-2005.

FOR: CLOTHING, NAMELY, T-SHIRTS, BEACHWEAR, BLOUSES, SPORTS SHIRTS, JERSEYS, SWIMWEAR, SWIMTRUNKS, SHORTS, UNDER-

WEAR, SHIRTS, PANTS, RACING PANTS, SKI AND SNOWBOARD PANTS AND JACKETS, JEANS, VESTS, JACKETS, WETSUITS, SWEATERS, PULLOVERS, COATS, SWEATPANTS, HEADWEAR, NAMELY, HATS, CAPS, VISORS AND FOOTWEAR, NAMELY WETSUIT BOOTIES, SHOES, SANDALS, ATHLETIC FOOTWEAR, ALL PURPOSE SPORTS FOOTWEAR, THONGS AND BOOTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-28-2006; IN COMMERCE 1-28-2006.

OWNER OF U.S. REG. NOS. 1,521,599, 1,990,262, AND OTHERS.

SN 78-678,933, FILED 7-26-2005.

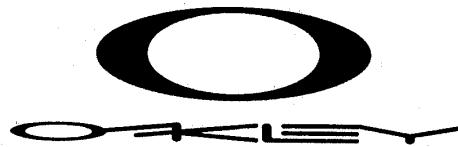
BRENDAN REGAN, EXAMINING ATTORNEY

Int. Cl.: 16

Prior U.S. Cl.: 38

United States Patent and Trademark Office Reg. No. 1,902,660
Registered July 4, 1995

**TRADEMARK
PRINCIPAL REGISTER**



OAKLEY, INC. (CALIFORNIA CORPORATION)
10 HOLLAND
IRVINE, CA 92718

OWNER OF U.S. REG. NOS. 1,169,945, 1,552,583
AND OTHERS.

FOR: PRINTED MATERIAL, NAMELY
DECALS AND STICKERS, IN CLASS 16 (U.S.
CL. 38).

SER. NO. 74-485,875, FILED 2-2-1994.

FIRST USE 12-0-1993; IN COMMERCE
12-0-1993.

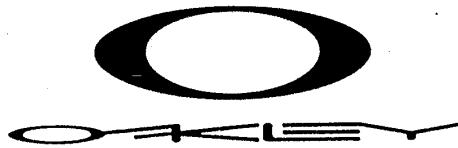
ANNA W. MANVILLE, EXAMINING ATTOR-
NEY

Int. Cls.: 9 and 25

Prior U.S. Cls.: 21, 22, 23, 26, 36, 38, and 39

United States Patent and Trademark Office Reg. No. 1,990,262
Registered July 30, 1996

**TRADEMARK
PRINCIPAL REGISTER**



OAKLEY, INC. (CALIFORNIA CORPORATION)
10 HOLLAND
IRVINE, CA 92718

FOR: PROTECTIVE AND/OR ANTI-GLARE
EYEWEAR, NAMELY SUNGLASSES, GOG-
GLES, SPECTACLES AND THEIR PARTS AND
ACCESSORIES, NAMELY REPLACEMENT
LENSSES, EARSTEMS, FRAMES, NOSE PIECES
AND FOAM STRIPS; CASES SPECIALLY
ADAPTED FOR PROTECTIVE AND/OR ANTI-
GLARE EYEWEAR AND THEIR PARTS AND
ACCESSORIES, IN CLASS 9 (U.S. CLS. 21, 23, 26,
36 AND 38).

FIRST USE 11-0-1993; IN COMMERCE
11-0-1993.

FOR: CLOTHING, HEADWEAR AND FOOT-
WEAR, NAMELY T-SHIRTS, SWEATSHIRTS,
BLOUSES, SWEATERS, SPORT SHIRTS, JER-
SEYS, SWEATPANTS, SKI PANTS, RACING
PANTS, JEANS, COATS, VESTS, JACKETS,
HATS, VISORS, CAPS, IN CLASS 25 (U.S. CLS.
22 AND 39).

FIRST USE 8-0-1994; IN COMMERCE
8-0-1994.

OWNER OF U.S. REG. NOS. 1,169,945,
1,552,583, AND OTHERS.

SN 74-485,536, FILED 2-2-1994.

DAVID H. STINE, EXAMINING ATTORNEY

Int. Cls.: 9 and 25

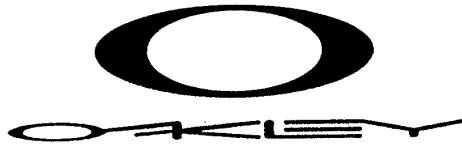
Prior U.S. Cls.: 21, 22, 23, 26, 36, 38, and 39

United States Patent and Trademark Office

Reg. No. 1,990,262

Registered July 30, 1996

**TRADEMARK
PRINCIPAL REGISTER**



OAKLEY, INC. (CALIFORNIA CORPORATION)
10 HOLLAND
IRVINE, CA 92718

**FOR: PROTECTIVE AND/OR ANTI-GLARE
EYEWEAR, NAMELY SUNGLASSES, GOG-
GLES, SPECTACLES AND THEIR PARTS AND
ACCESSORIES, NAMELY REPLACEMENT
LENSES, EARSTEMS, FRAMES, NOSE PIECES
AND FOAM STRIPS; CASES SPECIALLY
ADAPTED FOR PROTECTIVE AND/OR ANTI-
GLARE EYEWEAR AND THEIR PARTS AND
ACCESSORIES, IN CLASS 9 (U.S. CLS. 21, 23, 26,
36 AND 38).**

**FIRST USE 11-0-1993; IN COMMERCE
11-0-1993.**

**FOR: CLOTHING, HEADWEAR AND FOOT-
WEAR, NAMELY T-SHIRTS, SWEATSHIRTS,
BLOUSES, SWEATERS, SPORT SHIRTS, JER-
SEYS, SWEATPANTS, SKI PANTS, RACING
PANTS, JEANS, COATS, VESTS, JACKETS,
HATS, VISORS, CAPS, IN CLASS 25 (U.S. CLS.
22 AND 39).**

**FIRST USE 8-0-1994; IN COMMERCE
8-0-1994.**

**OWNER OF U.S. REG. NOS. 1,169,945,
1,552,583, AND OTHERS.**

SN 74-485,536, FILED 2-2-1994.

DAVID H. STINE, EXAMINING ATTORNEY